

01/02 GEOGRAPHIC NUMBERS

Build your business with geographic telephone numbers from £20 a year

The majority of people (77%) prefer to call local numbers that are close to where they live, particularly from their mobile, and particularly if they're looking for a local business or service. If you're looking to expand your local customer base and get more inbound calls, a virtual Local Number will make this possible.

Move into new areas with a unique local number



Virtual local numbers start at just £20 a year, with more memorable numbers available



We have 100% UK coverage, so you can get a number for any town or city



Expand your business reach and start advertising in new areas



It costs the same to call as a landline, so is free if you have inclusive minutes

Use Geographic numbers to track local advertising

Instead of advertising in just one area of the Yellow Pages, Thomson Local Directory or local newspaper, why not use different local Geographic numbers to advertise in different areas which are nearby?

Live call data and Google Analytics integration

If you're after real time statistics or you want to integrate your call data with Google Analytics (http://www.ttnc.co.uk/other-services/call-tracking/google-analytics-integration/), this comes with every number; for **FREE**. You'll quickly be able to tell how well each of your numbers is doing in bringing you business.



Pay As You Go for calls to your 01/02 numbers

Much like a PAYG mobile, you buy call credit in advance and we deduct the call charges from this as you receive calls to your 01/02 number. It's a great way for you to just pay for the time that you spend on each of your calls and take complete control of how often you're paying out for call credit.

- ▶ No regular payments, top up when you need to through your online account.
- ► Use the **Automatic Top Up** service to add credit when it's needed.

► Your call credit doesn't have a time limit, it only goes down because of the inbound calls you receive that forward to your mobile or landline.

▶ Receive free Email and SMS alerts when your credit is running low.

Top Up amounts, call charges and amount of minutes

£25	Landline rate <mark>2p</mark>	Mobile rate 10p	Landline mins 1,250	or	Mobile mins 250
£50	Landline rate 2p	Mobile rate 10p	Landline mins 2,500	or	Mobile mins 500

The rates shown are per minute and based on forwarding to a UK destination. A minimum cost of 1p applies to each chargeable call. View all rates here (http://www.ttnc.co.uk/phone-numbers/01-and-02-numbers/pay-as-you-go/).

Keep the call credit on your account topped up

You're in charge of adding more call credit. You're in charge of checking how much call credit you have, although we do help you out with this. One way we've developed for you to do this is through myTTNC (http://www.ttnc.co.uk/myttnc/). This is your online control panel through which, at any point, you can log in and check your call credit balance and top up when you need to.



Pay Monthly for calls to your 01/02 Numbers

On one of our Pay Monthly tariffs you'll be adding a fixed amount of call credit to your account on the 1st of each month. We'll then deduct your call charges from this based on how many seconds you're on the call.

- Get our lowest call forwarding rates to both UK landlines and mobiles; so you get more minutes for your money.
- No fixed term contracts, you're on a rolling monthly renewal so you won't get tied to the wrong tariff.
- ► Upgrade (or downgrade) between tariffs when you need to so you get the best tariff.
- Receive free Email and SMS alerts when your credit is running low; add call credit to your account as back up to cover any additional call charges in a month.
- If you use all your monthly allowance there's no change to the rate, you always get the best forwarding rates.

Tariffs, inclusive minutes and additional call charges

£10	Landline mins 500	or	Mobile mins 155	Landline rate 2p	Mobile rate 6.5p
£15	Landline mins 800	or	Mobile mins 275	Landline rate 1.9p	Mobile rate 5.5p
£25	Landline mins 1,400	or	Mobile mins 500	Landline rate 1.8p	Mobile rate 5p
£45	Landline mins 2,795	or	Mobile mins 1,000	Landline rate 1.7p	Mobile rate 4.5p
£60	Landline mins 4,000	or	Mobile mins 1,500	Landline rate 1.5p	Mobile rate 4p

The rates shown are per minute and based on forwarding to a UK destination. A minimum cost of 1p applies to each chargeable call. View all rates here (http://www.ttnc.co.uk/phone-numbers/01-and-02-numbers/pay-monthly/).

Add call credit to your account at the start of each month

At the start of each month, your account will be topped up with your monthly allowance of call credit. Any credit you had left from the previous month is cleared first; it doesn't rollover.



New to virtual numbers? Here's a guide to how they work



Buy a number to use on your website, business stationary or on the side of your van



You set up your number to forward to your mobile or landline (or even both)



When someone calls, we forward the call to you and you answer it as normal

Get a Local Number and get the Essential Package free

Some providers will charge you to make the simplest of changes to your virtual numbers; but we don't believe in that. We want you to have control of your numbers and give you the tools to really make the most of them.

You can see all included services here (http://www.ttnc.co.uk/call-management/essential/).



myTTNC

Our advanced online control panel gives you complete control over all aspects of your TTNC account.



Call Statistics

Measure the effectiveness of your advertising or just see how many calls you've received lately.



Hunt Group

Increase your chances of answering your calls by creating a sequence of up to 3 destinations.



Voicemail

Get voice messages sent straight to your email inbox so you make sure you never miss out on any calls.



Fax to Email

Ditch the old fax machine and dedicated line and receive your fax messages straight to your email.



Google Analytics Integration

Integrate your call data with Google Analytics and track it alongside your web traffic.



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